

## Eric J. McNulty

Eric J. McNulty holds an appointment as Associate Director and Program Faculty at the <u>National Preparedness Leadership Initiative</u> (NPLI), a joint program of the Harvard School of Public Health and the Center for Public Leadership at Harvard's Kennedy School of Government and as an Instructor at the Harvard School of Public Health. His work with the program centers on leadership in high stakes, high stress situations. He is currently working on a book based on meta-leadership, the core leadership framework of the NPLI curriculum.

McNulty is the principal author of the NPLI's case studies on leadership decision making in the Boston Marathon bombing response, innovation in the response Hurricane Sandy and the professional/political interface in the Deepwater Horizon response drawing upon his firsthand research as well as extensive interviews with leaders involved in the responses.

McNulty has a particular interest in cybersecurity and related issues. In his role as Managing Director of Harvard Business Conferences he worked with Visa on their 2007 Data Security Summit. He wrote the popular HBR case study, <u>Boss, I Think Someone Stole Our Customer Data</u> and on the leadership of the <u>2013 data breach at Target</u>. He has served on the faculty of <u>IANS</u> (formerly the Institute for Applied Network Security).

He is the co-author, along with Dr. Leonard Marcus and Dr. Barry Dorn, of the second edition of *Renegotiating Health Care: Resolving Conflict to Build Collaboration* (Jossey-Bass, 2011). He is co-author of a chapter on meta-leadership in the *McGraw-Hill Homeland Security Handbook* (2012) and of a chapter on the role of intuition in decision making in *Bursting the Big Data Bubble*.

McNulty is a widely published business author and researcher, McNulty writes a regular online column for *Strategy* + *Business* and O'Reilly Media. He has written multiple articles for the *Harvard Business Review* (*HBR*) as well as articles for *Harvard Management Update*, *Sloan Management Review*, *Strategy and Innovation*, *Marketwatch*, the *Boston Business Journal*, and *Worthwhile* magazine among others. His HBR cases have been anthologized through the HBR paperback series and have been used in business education curricula in the United States and as far away as France and the Philippines. McNulty is a member of the Leadership Communications Council at the University of Virginia's Darden School of Business.

Previously, McNulty was a contributing editor managing director for conferences at Harvard Business Publishing. He has held numerous management, marketing, and communications roles in the private sector working with some of the world's best known companies.

McNulty holds a Bachelor of Arts degree in Economics (with honors) from the University of Massachusetts at Amherst and a Master of Arts degree in Leadership from Lesley University.



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